

Planning Analytics for Manufacturers

Retail ups and downs – has this changed the rules for financial planning and analysis?

We are finance professionals who specialise in helping companies bring efficiency, speed and agility to their finance teams.

Spitfire Analytics Key Facts



Boutique consultancy formed to put finance at the heart of the business



35 years' combined experience working with IBM® Cognos TM1/Planning Analytics



End-to-end experience of the finance function



100% customer retention rate

Spitfire Analytics – retail planning experts

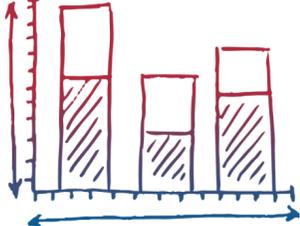
- Do you want to save time by automating manual spreadsheet-based planning, budgeting, forecasting, reporting and analysis?
- Do you want your staff to do what you recruited them for? Not data crunch, but analyse and add value.
- Do you want to provide the complete picture, from goal setting and planning to measuring progress and reporting?
- Do you want to plan for the future with remarkable accuracy?

Here at Spitfire Analytics, these are just some of the benefits we deliver to our customers. A combination of our retail knowledge and IBM®'s award-winning software has led to us enjoying a strong, ongoing relationship with clients that is second to none.

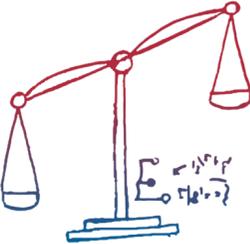
We take time to develop a strong cultural fit with the companies we work with. Through understanding the intricacies of our customers' operations, we are able to adopt a truly customer-centric approach to planning processes. Systems are designed around users and the ways in which they work rather than imposing a set methodology on our clients.

With our passion for IBM® Planning Analytics, specialist focus and access to IBM®'s analytic software suite, we enable our customers to overcome complexity and outperform competition.

Spitfire Analytics – industry planning models to help your business thrive



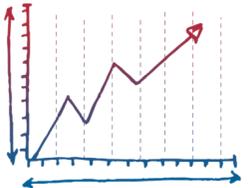
Forecasting



Capital Planning



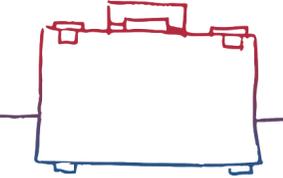
Production Planning



Bill of Material (BOM) Planning



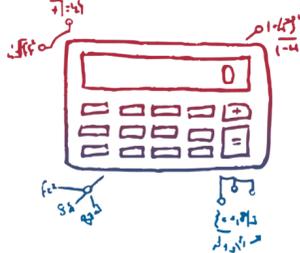
Capacity Planning



Absorption Costing



Profit & Loss



Cash Flow and Balance Sheet

Superdry – Customer since 2017

Before Planning Analytics

Users were individually pulling data exports direct from ERP for regular ad hoc reporting, duplicating effort and repeating a lot of manual processes to clean up the data.

After Planning Analytics

Superdry have significantly improved their reporting timelines with the introduction of IBM® Planning Analytics.

Data is now automatically loaded to a central Planning Analytics server for access.

Regular reporting is automated including: profit & loss, balance sheet and cash flow.

Localised models have been moved off spreadsheets into Planning Analytics for consistency of formulas, wide access across the finance function and transparency of data.

極度乾燥(しなさい)
Superdry®

Results/key benefits delivered:

- Time savings of 20%
- Greater insight into trial balance data
- Pain-free integration with Microsoft Excel
- Ability for staff to add value and analyse, rather than crunch data

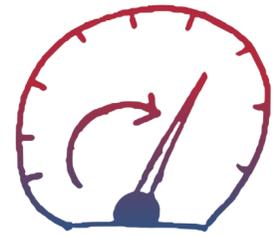
What Superdry say about Spitfire:

- They fit into our way of working
- They adapt to our practises and methodologies
- Extension of our finance team
- Always on hand for any support related queries
- Advisors

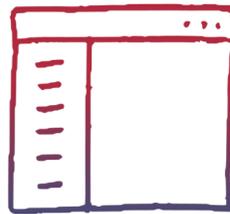
Shogo Fukahori, FP&R, Superdry

IBM® Planning Analytics offers a pragmatic and engaging planning experience

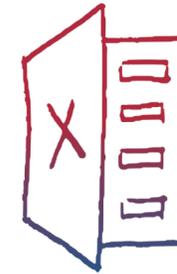
More out-of-the box capabilities than any other business planning solution:



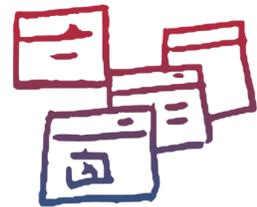
Fast performance
providing real-time
decision making
agility



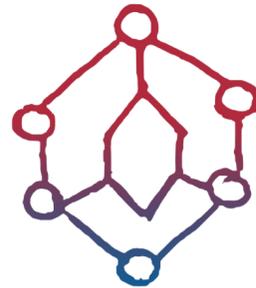
Easy-to-use
web-based
experience



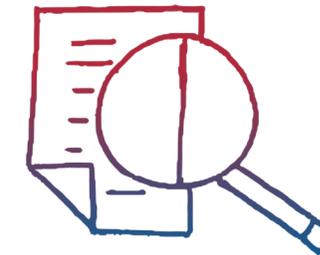
Option to use
Microsoft Excel
interface



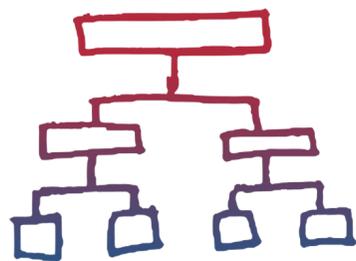
Visual analysis
and reporting



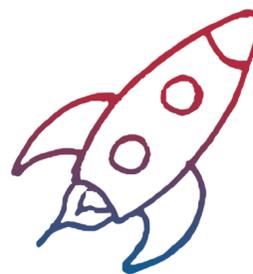
Powerful modelling
that supports
any business
requirement



Self-service
exploratory
analytics



Flexibility to scale
and adapt to any
organisational
change



Flexible
deployment options



Secure, governed
and compliant

We are finance professionals who specialise in helping companies bring efficiency, speed and agility to their finance teams.

We do this by designing and implementing the automation of planning, budgeting, forecasting and analysis processes, using IBM® Planning Analytics, powered by IBM® TM1.

Get in touch to find out more:

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